

January 31st, 2023
Kyoto Research Park Corp.
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HVC KYOTO 2023 Demo Day to be held on July. Call for Pitch Speakers and Partners opens now!

Japan's largest startup community specializing in the Healthcare field
aiming for international expansion.

The Japan External Trade Organization (JETRO Kyoto: Director-General Hideki Sho) and Kyoto Research Park Corporation (KRP: President Atsuko Kadowaki) are calling for speakers and partners for the HVC KYOTO 2023 Demo Day, an English language pitch event specializing in the Healthcare field to be held on July 6th and 7th, 2023.

The application for pitch speakers is open from January 31st to April 3rd. This year, the Biotech and Med-tech sections have been newly established for the applicants. We are looking forward to receiving applications from startups and entrepreneurial-minded researchers who are ready to break into the global market in the Healthcare field.

We also call companies interested in new technologies in this field for joining our partnership.

Please visit HVC KYOTO 2023 Official Website.

<https://www.krp.co.jp/hvckyoto/detail/3666.html>

■Boosting the Innovation Ecosystem in Kansai

HVC KYOTO (Healthcare Venture Conference KYOTO) is a community to support global business development of startups with innovative technologies in the Healthcare field. since its inception in 2016, industry, academia and public in Kyoto have collaborated to hold an annual demo day as an English-language pitch event. This has become one of the largest pitch events in the Healthcare field in Japan. The event has been widely co-sponsored and supported by governments, economic organizations, and public support organizations as part of efforts to create an ecosystem in the Kansai region based on the government's Global Startup Cities and the Ministry of Economy, Trade and Industry's "Creation of Industry-Academia Fusion Hub" program. The organizers are providing growth opportunities for innovators throughout years. HVC KYOTO will not only be a pitch event, but also a sustainable community to be a part of the international innovation ecosystem from Kyoto.

■ Advantages for Startups participating in the HVC KYOTO community

1. After screening of applications, selected applicants will have several sessions to get business advice by experts. The selected pitch speakers will receive good guidance so that they can present an own strategy with a view to international expansion.
2. As a result of business advisory sessions, if your company is deemed "worthy of sharing its perspectives on business growth with a wide audience," you will be able to have the stage to pitch on the Demo Day. Through Q&A sessions with advisors, you can communicate with partners who are searching for business alliances or joint research partners, as well as to the general audience.
3. After the business advisory session, we will share your presentation sheet with the partners and set up individual meetings with them too.
4. The keynote speeches at the Demo Day will be delivered by key ecosystem players from the U.S. and other regions where the commercialization of healthcare and advanced science is flourishing worldwide, giving attendees an opportunity to experience the latest trends in these areas.
(Ref.) <https://youtu.be/67cjyThCcXg>
5. After the Demo Day, as a community member, we will provide opportunities to connect with past speakers and partners at post-events and other events.

■ Advantages for Partners participating in the HVC KYOTO community

Partners can seek business alliances and collaborations with those selected applicants through business advisory sessions, demo day and individual meetings and you can also get in touch with fresh startups information through our sustainable community. (The advantages differ depends on the partnership plans.)

■ HVC KYOTO will be the gateway to success for healthcare startups

~Cumulative fundraising by past pitch speakers is close to USD229M~

Pitch speakers for the HVC KYOTO Demo Day are carefully selected by professional eyes for their innovative technical backgrounds. So past pitch speakers have raised a cumulative total of nearly USD229M (based on public information, limited to domestic companies) since they took the pitch stage. They have also got several business accomplishments in a variety of fields, such as large business alliances, getting various awards, becoming as J-startup, and adoption for large-scale national projects by AMED and other organizations.

In these days, HVC KYOTO is gaining recognition as a gateway to success for healthcare startups and researchers, and as a place where business companies and VC firms can quickly encounter high quality startups and the innovative technologies.

■ HVC KYOTO 2023 Demo Day Overview

Date: July 6th and 7th 2023

Venue: Kyoto Research Park (Invite only). *General audiences can join by online. (Registration is required.)

Language: English

Organizers:

Japan External Trade Organization (JETRO) / Kyoto Prefecture / City of Kyoto / Kyoto Research Park Corp.

Co-organizers (TBD):

Kansai Innovation Initiative (KSII), Kyoto University Innovation Capital Co., Ltd.,

Kyoto University Office of Society Academia Collaboration for Innovation (SACI),

■HVC KYOTO 2023 How to join the community.

Becoming
partners or
pitch
speakers:

For Partners

- Supporting fees are required. Partners' privileges are depends on the membership plans
- Target segments : Pharmaceutical, diagnostics, medical devices, AI / IoT, VC, financial institutions, real estate development, and other business companies.
- Please contact us at <https://www.krp.co.jp/hvckyoto/detail/2984.html>
- HVC KYOTO 2023 partners <https://www.krp.co.jp/hvckyoto/detail/3680.html>

For Pitch Speakers

- Registration is free of charge.
- Expected speakers: Startups in a wide range of Healthcare fields from drug discovery to digital health Researchers who wish to put their results to practical use (ideas only are acceptable, students are also welcome to apply.)
(See our alumni) <https://www.krp.co.jp/hvckyoto/detail/3681.html>

How to apply?

Step 1 Please download the application sheets with <https://business.form-mailer.jp/fms/4dd35877191017> .

※This year, we have two sections: Biotech (drug discovery, biotechnology, regenerative medicine, etc.) and Medtech (digital health, medical devices, etc.) for pitch speakers.

Step 2 After fill out the sheets, please send it out to hvckyoto@krp.co.jp

• Due date By April 3rd 2023.

Schedule to
Demo Day

Jan 31st to April 3rd Call for pitch speakers

The end of April, all applications will be reviewed and screened by application sheets then applicants are selected as pitch speakers' nominee. Selected applicants will be invited to participate in a business advisory session.

May ~June Business Advisory Sessions to be held.

- The sessions will be held on once in a month.
- Pitch speakers on Demo Day will be selected after improving their pitches under the guidance of experts and take the pitch stage at Demo Day.

July 6th and 7th HVC KYOTO 2023 Demo Day to be held.

(All pitch speakers' nominee can attend whole Demo Day and have chance for individual meetings with partners.)

HVC KYOTO 2023 Demo Day :

— Date: July 6th and 7th 2023

— Venue: Kyoto Research Park (Invite only)

* General audiences can join by online. (Registration is required.)

— Language: English

— Program:

- Keynote speech
- Pitch sessions and Q&A sessions. (20 selected applicants will be on stage.)
- Poster sessions and social party.

(Ref.)HVC KYOTO 2022 report <https://www.krp.co.jp/hvckyoto/detail/3378.html>

【HVC KYOTO 2023 Contact】

Any inquiries?

Kyoto Research Park Corp.

HVC KYOTO

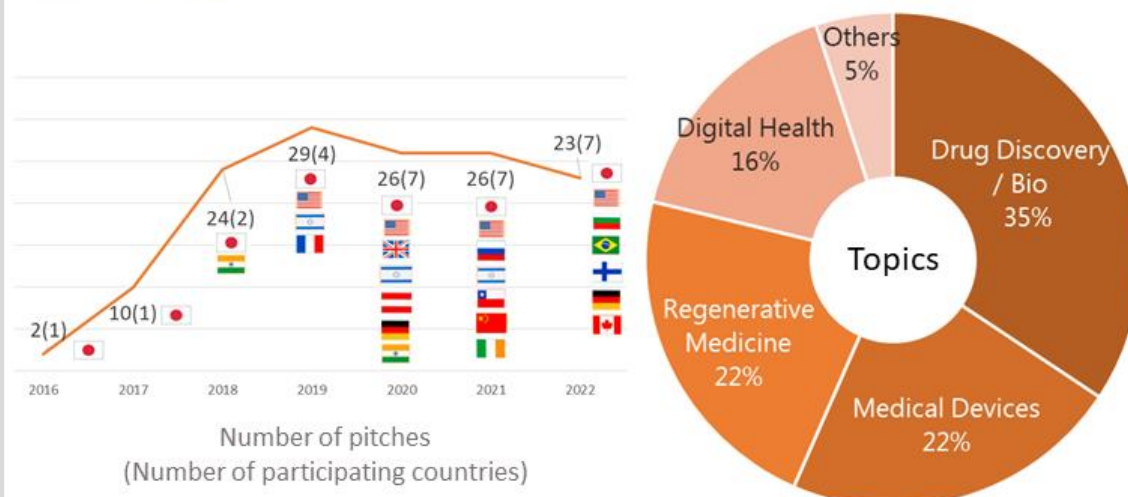
e-mail: hvckyoto@krp.co.jp

Additional information:

HVC KYOTO Past pitch speakers:

140 Innovative Pitch (Pitch speakers)

A cumulative total of 140 pitches from various fields have been conducted during 2016-2022, including 16 overseas countries.



Examples of large procurements by past speakers:

USD 229M Track record of domestic alumni's fund procurement

As of Dec. 2022, The fundraised amount refers to their public information.

【Examples: Alumni that received large investments. (As the rate of Jan. 2023)】

Year of Participation	Alumni	Procurement Year	Amount (USD)
2022	Sonia Therapeutics Inc. MD	2022	18.1M
	LUCA Science Inc. DB	2022	29.7M
2021	Cellusion Inc. RM	2021	8.5M
	RegeNephro Co., Ltd. RM	2022	10.7M
2020	Himuka AM Pharma Corp. DB	2022	4.6M
2019	Metcela Inc. RM	2021 / 2022	10.2M / 14.4M
	Luxonus Inc. MD	2019 / 2021	4.6M / 3.3M
2018	MaRI Co., Ltd. MD	2019 / 2022	1.9M / 2.3M
	Thyas Co., Ltd. RM	2019 / 2022	2.3M / 16.4M
2017	HACARUS INC. ODH	2020	10M

DBDrug discovery / Bio MDMedical Devices RMRegenerative Medicine DHDigital Health OOthers

Kaken Pharmaceutical to acquire ARTham Therapeutics (2019) for up to USD 98M.

Membership plan:

Menu	Platinum	Gold	Silver	Company award
Annual fee* (tax included)	¥880,000	¥550,000	¥110,000	¥220,000
Right to give corporate awards	○	○	×	○
Sharing list of candidates / pre-mentoring	○	×	×	×
Individual meeting nomination right	○	○ Platinum priority	×**	○***
Logos for various media / exhibition booth	○	○	○	○
Invitation to get-together (maximum number of people who can join)	8	5	2	2

*Pitch videos will be shared in advance. Priority will be given to contact opportunities with the speakers even after the main event.

**Only when appointed by the speaker, up to three companies.

***Only when the speaker is receiving the award of the company or requested by the speaker.

• How you can connect with the speakers depends on the amount of the fee.

• There is also a “corporate participation fee” that allows you to use each menu item in the same way as partners.

Feel free to contact us for more information.

(EOD)