

# Venture Capital & Startup Conference

*An Inclusive Policy Framework Development Initiative by GoP*

**16 December, 2021**

**Time: 10:00 a.m.**

**NUST University Auditorium**

**Register [here](#) by 14 December**





# About the Conference

A landmark Venture Capital Policy Framework (VCPF) Conference being organized by **Ministry of Science & Technology** (MoST) and hosted by National University of Sciences & Technology (NUST).

The event will bring together all National and Expat Venture Capitalists, Investors, Government functionaries, innovation managers and Start-up community for an inclusive formulation of National Venture Capital Policy.





# Senator Shibli Faraz

*Federal Minister of  
Science & Technology*

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**Chief Guest &  
Conference Enabler**





# What to Expect?

#VCConference21



**Theme Based  
Working Groups**



**Policy Making**



**Expert Talks**



**Networking**



**Q&A**



## Program: Venture Capital Conference

**Venue:** Jinnah Auditorium, NUST University, Sector H-12, Islamabad; **Date:** 16 Dec 2021 (Thursday)

1	Guests to be received at NSTP & seated in NSTP Auditorium		1000 hrs
2	Recitation from Holy Quran		1005 hrs
3	Welcome Remarks & Announcement of Working Groups and Moderators	Mr. Adnan Ejaz Director NSTP	1015 hrs
4	Commencement of work by Working Groups	NSTP Meeting Rooms	1020 hrs
5	Guided tour of NSTP	NSTP Management	1220 hrs
6	Lunch & Networking (prayer break) At Jinnah Mess		1250 hrs
7	Guests to be seated Jinnah Auditorium		1350 hrs
8	Arrival of Chief Guest	Senator Shibli Faraz Federal Minister, MoST	1400 hrs
9	National Anthem & Recitation from Holy Quran		1405 hrs
10	Cake cutting ceremony & 1 Minute NSTP Video highlights Journey of 2 years		1410 hrs
11	Welcome Address (Academia)	AVM Dr. Rizwan Riaz, SI(M) Pro-Rector RIC, NUST	1420 hrs
12	Key Note Speech (Venture Capital)	(Speaker to be decided)	1425 hrs
13	Presentation by Working Groups Moderated sessions followed by Q&A Sessions	One nominee from each WG present action items on rostrum followed by QA session	1430 hrs
14	Key Note Speech / vote of thanks (Government / Ministry)	Dr. Akhtar Nazir Federal Secretary, MoST	1600 hrs
15	Address of Chief Guest	Senator Shibli Faraz Federal Minister, MoST	1605 hrs
16	Refreshment / Networking Jinnah Mess		1615 hrs

# Working Group Sub-Themes

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- 1. Hurdles in Attracting Foreign investors for venture capital investment.**
- 2. Venture Capital and Tax Incentives in Pakistan**
- 3. Investment Climate for Young Entrepreneurs**
- 4. Investment Climate for Venture Capital Firms/funds**
- 5. Connecting Incubation Centers to VC Investors**





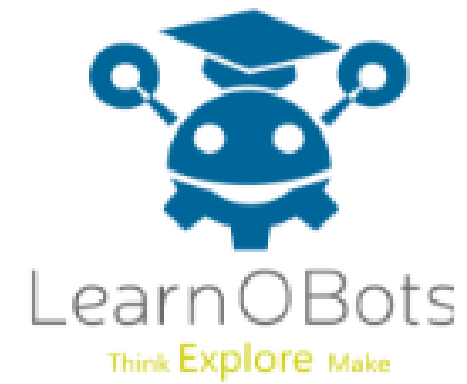
# Attending Govt Organizations



More to follow soon!



# Startups Attending the Conference



Registrations are ongoing.





# Investment Firms Attending the Conference



Registrations are ongoing.



# How to **Participate?**

**Sponsor**

**Partner**



**Attend**





# Become a Sponsor

**PLATINUM**

**Rs 1.0m**

**Gold**

**Rs. 750,000**

**Silver**

**Rs 300,000**

## Benefits

**Promotional Booth at venue**

X

X

**Logo prominently featured at backdrop and gate banners**

X

X

**Placement of standees**

05

03

01

**Logo on brand wall as sponsor**

X

X

x

**Logo prominently featured on webpage / and social media posts as sponsor**

X

X

x

**Exposure in conference announcements**

X

X

**Speaking slot of 5 mins**

X

**Mention in press-releases and media**

X

X

# Partner with Us

- **The outreach partnership is a barter partnership based on an exchange of services and does not include any monetary exchange.**
- **The outreach partner will have brand visibility on all relevant marketing collateral, digital media before and during the conference.**
- **In exchange, the partner will circulate the news within its community.**





# NSTP Offerings to Partner

1. Partnership Title shoutout on **LinkedIn, Facebook, and Twitter** only
2. Logo visibility as Outreach Partner on relevant marketing collateral at event day
3. Logo visibility as Outreach Partner on event web-page

**\*The above will be fulfilled by NSTP once the partner sends us proof of completion as mentioned in the following slide.**



# What NSTP expects from **Partner**

1. Referrals and connections to potential startups, VCs, and angel investors
2. Like / share NSTP posts related to the event via Social Media Pages (LinkedIn, Twitter, Facebook)
3. Announcement of the event within your community and Social Media Channels

**\*No financial obligation will be borne by either party**







# ZAIN NAJEEB

MARKETING MANAGER, NSTP



[mgr.mkt@nstp.pk](mailto:mgr.mkt@nstp.pk)



Get connected  
+92 300 8542 461